

ETHER LING  
347.448.3668  
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www.EtherLing.com

## EDUCATION & KNOWLEDGE

### DEGREES

Fashion Institute of Technology | New York, NY

- : BFA 2008 Graphic Design
- : AAS 2005 Communication Design
- : AAS 2004 Advertising & Marketing Communications

### ACHIEVEMENTS

- : 14th Annual Student Exhibition | THE ONE CLUB
- : Senior Show | F.I.T.
- : Dean's List | F.I.T.

### SKILLS & TRAINING

#### Computer-based

- : Proficient with: Mac & Windows operating systems; Adobe Photoshop, Illustrator, InDesign, & Lightroom; Microsoft Office; Google SketchUp; WordPress CMS.
- : Working knowledge of: Adobe Dreamweaver, Flash; HTML, CSS; Final Cut Pro; FileMaker Pro.

#### Language

- : Fluent in English, Cantonese & Mandarin—spoken & written.

## WORK EXPERIENCE

### DESIGNER

Michael McGinn Design Office | Brooklyn, NY

Jan 08 – Present

- : Under the direction & supervision of senior designers, develop design concepts for both 2D & 3D work, create illustrations & graphs, obtain photos & images, as well as photograph & retouch for projects & presentations.
- : Create 3-D renderings & physical prototypes of design concepts for presentations.
- : Layout various printed & web materials; put together PowerPoint and PDF presentations.
- : Assist senior designers by reviewing & refining layouts, and prepare production-ready files for printers & fabricators.
- : Communicate with vendors & fabricators on printing & production specifications & requirements.
- : Organize, maintain & backup the office file server; troubleshoot, upgrade & provide basic support for office computers & equipments.
- : Clients include Herman Miller, Hunter Douglas, Rowenta, Merck, GKD Metal Fabrics, Tai Ping Carpets, Amsterdam Writing Workshop.

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## FREELANCE DESIGNER

98 – Present

Ether Ling | New York, NY

: Design logos, menus, marketing materials, newsletters, web sites, etc.

: Portrait & product photography.

## CASE MANAGER

Sep 07 – Oct 08

Child Center of New York | Elmhurst, NY

: Create & maintain records of ongoing alcohol- & drug-related cases; followup with social workers to track case progression.

: Gather data & develop summaries for weekly staff meetings.

: Reach out to minority communities at clinics, public schools, & health fairs.

## DESIGN INTERN

Sep – Dec 06

StudioCase | New York, NY

: Develop ideas for logos & banner ads.

: Update the content of client's e-mail newsletters; scan & organize photos & magazine clippings for company's digital archive.

: Clients included Aveda, Bloomingdale, Sasha Primak, Elie Tahari.

## PRODUCTION ARTIST

Jul – Oct 05

Gemmanine | New York, NY

: Update & proofread contents in product packaging, POS displays, manuals & catalogs; package files for print.

: Clients included MATRIX-L'ORÉAL, JCPenney.

## CHILDREN COUNSELOR

Sep 03 – Jun 05

Chinatown YMCA | New York, NY

: Provide one-on-one mentoring to K-5 children who have trouble with reading & writing.

: Conduct & organize activities in these areas: Academic Support, Health & Recreation, Values.

## DESKTOP PUBLISHING TECHNICIAN

Jun – Aug 03

Globalization Group, Inc. | Orem, UT

: Proofread translations (English to Chinese).

: Inspect, correct & finalize layouts of restaurant menus, retail stores' sales fliers & catalogs.

: Troubleshoot & maintain Mac workstations.

: Clients include K-Mart, Panda Express.